

Instructions For Authors Show Radio:

At the appointed time, call **218-339-2222**.

You will be asked to enter a code. Enter **350491** on your telephone keypad.

It is not necessary to call in early unless you feel the need to do so.

The interview is not live. There are no call-ins during the show. This call will be for the purpose of recording the audio part of your interview only. The show will be edited before broadcast.



Tips For A Good Interview:

- * Relax! In that the show is recorded, there is no live pressure whatsoever.
- * The questions you submitted will form the basis of the interview. Interviews are limited to a maximum of 15 minutes. For this reason, additional questions may be asked, or, if time does not permit, some questions may be skipped. In any case, your submitted questions will form the basis for the interview.
- * Be conversational. Though you might want to have your answers prepared in advance, you certainly do not want to sound as though you are reading the answers to the questions. In that the show is edited, there are very few mistakes that cannot be fixed.

After The Interview

Your taped interview will be edited and prepared for broadcast. The recordings are edited as they come in to the studio on a first come, first serve basis.

Once your recording has been prepared for broadcast it will be placed on the schedule. The schedule is posted at the Authors Show Radio site at <http://www.TheAuthorsShow.com>. You will have several weeks notice before the show runs to allow ample time to publicize the show.

Once the show has been recorded, we will send several tip sheets regarding how to publicize the show for maximum impact. In the meantime, feel free to contact me at any time with any questions you might have.

I look forward to speaking with you soon.

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